



Geography,
Earth and
Environmental
Sciences (GEES)

Learning and teaching in Geography,
Earth and Environmental Sciences (GEES)

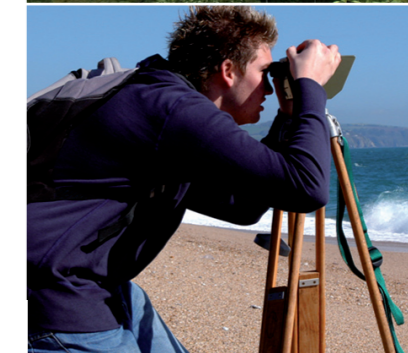
Planet

January 2008 : Number 19

Special Issue on Recruitment and Retention in the GEES Disciplines

In this issue

- School students' perceptions of careers related to Geography, Earth and Environmental Science (GEES)
- Changes in A-level Geography & their implications for HE
- The Engagement of Higher Education in the 14-19 Reforms
- Raising Earth Science awareness amongst Year 11 & 12 school students
- A case study of activities to enhance undergraduate recruitment into Geography
- The application of marketing thinking to student retention
- Pre-entry qualifications – staff perceptions versus reality
- What should a (Geography) degree for the 21st century be like?
- Masters marketing: routes to success?
- An employer's perspective on the recruitment & retention of GEES graduates in the Environmental Sector
- Some key ideas on recruitment and retention in the GEES disciplines
- Coming up in 2008



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Planet

Planet is the biannual publication of the Higher Education Academy Subject Centre for Geography, Earth and Environmental Sciences.

Its aims are to:

- Identify and disseminate good practice in learning and teaching across the three disciplines of Geography, Earth and Environmental Sciences.
- Provide a forum for the discussion of ideas about learning and teaching in the three discipline communities.
- Provide information for readers on Subject Centre activities and on related resources, conferences and educational developments.

Planet welcomes contributions on topics related to learning and teaching in GEES subject areas.

Please see inside back cover for further information for contributors and advertisers.

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Notes for Contributors

Planet aims to be of use to practitioners in the GEES disciplines. It has a relatively short submission-to-publication processing time, is free and is disseminated to all GEES departments in the UK, and some overseas. Planet is also freely available to download from the GEES Subject Centre website. Hard copy circulation of Planet is typically between 2000 and 2500 copies per edition.

The editorial board of Planet welcomes material of interest to academics and support staff in the fields of teaching, learning and assessment across the three disciplines of Geography, Earth and Environmental Sciences (GEES). Generic submissions from cognate disciplines are also invited. Planet also welcomes learning and teaching 'work in progress'. Contributions can include case studies of learning and teaching practice, annotated web-links, software and book reviews, forum commentary, and letters to the editor. Main papers should be in the order of 1000-2000 words, although longer articles may be considered.

Planet is quality assured through in-house editing by members of the editorial board; papers are not generally externally refereed. Please note that all articles may be subject to minor in-house revisions, without the permission of the author(s).

Authors are requested to:

- make explicit why the work is relevant and important
- provide an abstract of no more than 150 words;
- have clear headings and signposts
- draw out learning points for other practitioners in a way that is likely to be useful
- provide a context for the work (e.g. module names, number of students, year of study, assessment criteria)
- provide evidence of something working, or not (e.g. student evaluative statements, not just anecdote)
- draw upon other pedagogic literature in GEES (e.g. previous editions of Planet, the Journal of Geography in HE and the Journal of Geoscience Education) - what other studies have been done
- supplement text with visuals where possible, e.g. tables, maps, figures, photographs and screen grabs
- reference the paper in accordance with the Harvard referencing system
- provide contact details, including department(s), institution(s), and email address(es).

All articles with any accompanying figures, tables, diagrams and photographs, should be submitted in electronic format to: planet@gees.ac.uk

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You can reach all Higher Education academic departments that teach Geography, Earth and Environment Sciences in England, Wales, Scotland and Northern Ireland. Planet is also sent to many Further Education Colleges that offer degree programmes in GEES subjects, as well as all relevant professional bodies, other Higher Education Academy Subject Centres, journalists and other interested individuals and institutions both in the UK and overseas. Circulation of the printed edition is with free access on the GEES website. Planet gives free advertising for educational conferences, workshops, meetings and other events as well as for non-profit making products. Advertising prices exclusive of VAT are:

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